

CORPORATE EVENT MANAGEMENT





EXCEPTIONAL EVENTS DELIVERED WITH CARE

Oscar & Ma is an event management organization that produces corporate events with warmth and excellence.

From company meetings to global, multi-language broadcasts, we enable your company to succeed at your important events.

When you hire Oscar & Ma, you are also helping to fill your Corporate Social Responsibility initiatives. As a nonprofit that trains people from marginalized communities, Oscar & Ma provides professional skills and apprenticeships in a business environment.

Oscar & Ma's ability to deliver superior events, combined with our mission to employ and train the underserved, makes us the unparalleled choice for your company.



CORPORATE EVENT SERVICES

Oscar & Ma is an expert at delivering professional corporate events. We can manage every aspect of your event from conception and brainstorming through run-of-show and post-show follow-up.









ADDITIONAL EVENT SERVICES

We can also help re-envision your event to meet the demands of a post-COVID world. Whether it be a hybrid employee meeting, an in-person holiday party, or a large customer tradeshow, Oscar & Ma will customize and deliver a premium event for your organization.











STRATEGY & MARKETING:



- Theme strategy and design
- Logos and corporate identity
- Email campaigns
- Mobile applications
- Powerpoint presentations
- Website and event landing pages
- Printed marketing materials

EVENT DESIGN & MANAGEMENT:



- Event design and decor
- High-end and directional signage
- Kiosks, banner stands, and murals
- Sustainability elements and integrations
- Travel and hospitality coordination
- Event signage and messaging
- Guest database management
- · Agenda and run-of-show management
- Mobile events

EVENT LOGISTICS:



- Site selection, contract negotiation and coordination
- Exhibit and equipment transportation
- Setup, electrical, WiFi, A/V, and technical expertise
- Breakdown, storage, and maintenance
- Staffing and all labor management and coordination
- Exhibit display
- A/V and technology integration
- Registration
- Staffing
- Accounting

CATERING & ENTERTAINMENT



- Food and beverages, menu selection, and wine pairings.
- Entertainment selection, booking, production, and coordination.
- VIP Experiences





MISSION: WORKFORCE DEVELOPMENT

Oscar & Ma's organizational mission is to generate employment opportunities for people with barriers to employment.

The nonprofit was founded by Scott Green, an Orange County, CA entrepreneur and philanthropist. His vision was to create an events organization that employs and trains people from marginalized communities, while also providing the highest-quality event services to companies and organizations.

Working with other nonprofit partners, Oscar & Ma offers apprentice-like opportunities for the formerly incarcerated, foster youth, the unhoused, and domestic violence survivors, providing a pathway to future employment.

Commitment to social & economic sustainability

Oscar & Ma is committed to expanding opportunities for people today and tomorrow. Our focus is on fair labor practices, diversity, equality, work-life balance, empowerment, community engagement, philanthropy, and volunteerism.





WHY OSCAR & MA

- Event Production Expertise: Oscar & Ma delivers exceptional results for your event needs.
- Easily Adaptable: As the world changes, we can help you pivot to meet organizational needs.
- End-to-End Solutions: We can manage your event from day one of planning through final event audits.
- High-Touch Customer Service: We go the extra mile for our clients to ensure the best possible experience.
- Corporate Social Responsibility: When you hire Oscar & Ma, you are fulfilling your CSR commitment to your board, shareholders, leadership, and your community.



CONTACT US

We look forward to working with you on your next event!



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