



We make every event a success

**DONOR REPORT
2021-2022 IN REVIEW**



ORGANIZATIONAL OVERVIEW: 2 YEAR SUMMARY

Oscar & Ma is thrilled to have experienced significant growth in our first two years.

In addition to growing our revenue, client base, and donor support, we have put the infrastructure in place to expand the workforce development academy in 2023.

- Clients: 15
Events/Projects: 28
- Mission: Launched academy program and developed curriculum.
- Revenue: \$352,000 in event revenue and \$1,110,000 in donor revenue.
- Clients include:
 - African Wildlife Foundation
 - Hope 4 Kids
 - International Sanctuary
 - Casa Teresa
 - Human Options
 - Transportation Insight
 - Thomas House
 - Big Brothers Big Sisters
 - Orange County Foundation Alliance
 - Saddleback Church

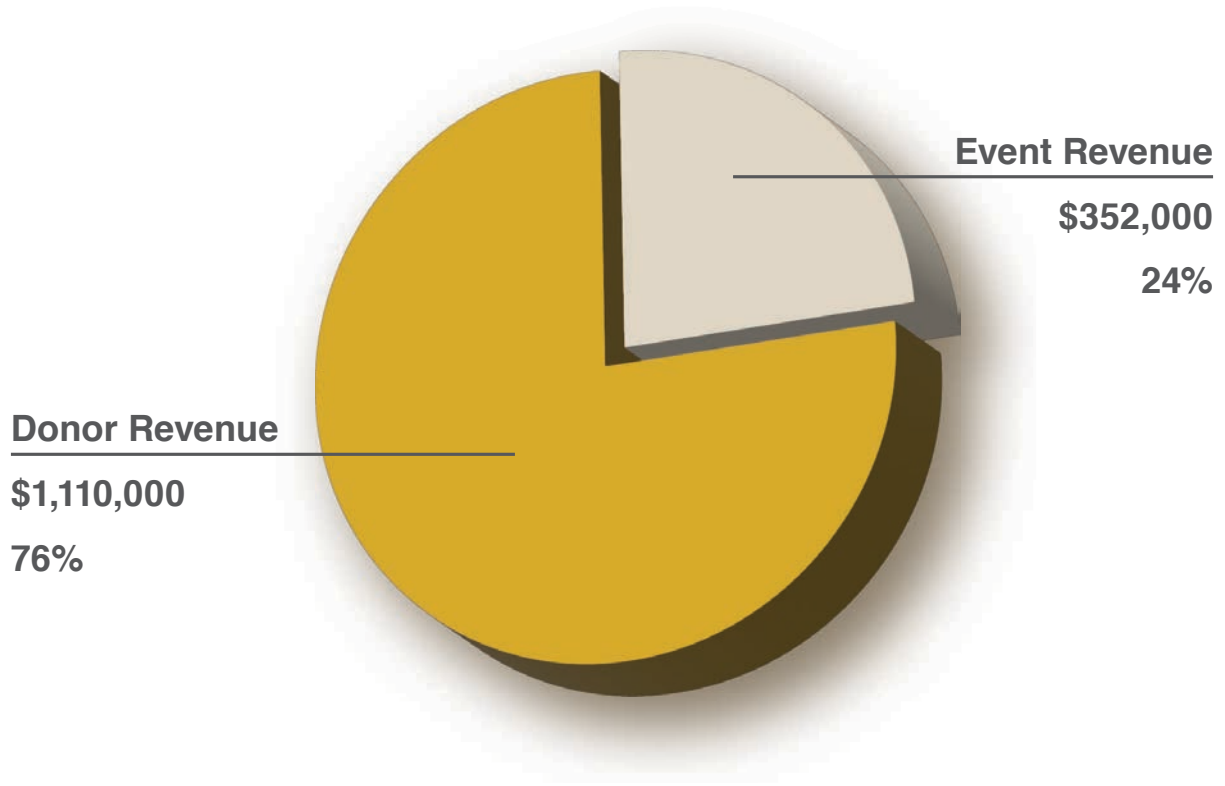


2021

2022

2023

2 YEAR REVENUE UPDATE



SOCIAL ENTERPRISE CLIENTS



International Sanctuary Hope Rising Gala



 INTERNATIONAL SANCTUARY
hope · dignity · freedom



Casa Teresa Boots & Bling Reboot Gala



Casa Teresa
Home with a Heart



African Wildlife Foundation Rwanda Gorillas Event



OUR MISSION: EMPLOYING UNDERSERVED POPULATIONS

Oscar & Ma's mission is to create a workplace where people who need job opportunities can receive on-the-job training and experience in a professional field.

Working with other non-profit partners to help find, train, and mentor employees, Oscar & Ma generates apprentice-like opportunities for people with barriers to employment, including the formerly incarcerated, foster youth, the unhoused, and domestic violence survivors, teaching skills and providing a pathway to future employment.

WORKFORCE DEVELOPMENT & ACADEMY PARTNERS



CASE STUDY: PARTNERSHIP WITH CASA TERESA

Oscar & Ma is thrilled to be working with Casa Teresa who is both an events client and a workforce development partner.

In 2021-22, Oscar & Ma produced Casa Teresa's Fall Galas including providing event planning and production, marketing assistance and video development. In 2023, Oscar & Ma will again help produce Casa Teresa's fall gala.

On the workforce development side, Oscar & Ma hires Casa Teresa graduates as Academy trainees and provides on-the-job career development.



Partner Testimonial

"We are very pleased to be working with Oscar & Ma who is helping provide employment opportunities for Casa Teresa's residents and alumni. Having a local nonprofit like Oscar & Ma offer jobs and career training is a great asset to the women we serve."

*Lisa Wood –
Chief Executive Officer at Casa Teresa*



Academy Graduate Testimonial

"While working with Oscar & Ma, I've learned so much and grown professionally. They equip me with the tools I need to succeed. More doors will open for me in the future because of my time with Oscar & Ma. I'm forever grateful for this opportunity."

*Melissa Price –
Casa Teresa and Oscar & Ma Graduate
Project Manager at Oscar & Ma*



THE ACADEMY PROGRAM

The academy provides comprehensive on-the-job training to individuals, each working with an experienced professional as a mentor.

- Each trainee has a 1-year commitment.
- Trainees work 20 hours a week.
- The company trains 16 people per year (4 per quarter).

In addition, support services are provided including logistical help (transportation support), professional wardrobe, and career assessment training.

The expected outcome for each trainee is to obtain and sustain full-time employment in order to establish financial independence.

CAREER TRAINING AREAS



Event Marketing



Event Planning



Video and Website Creation



General Office Skills



PROGRAM COMPONENTS

Academy attendees receive on-the-job training with defined goals, weekly check-ins and mentorship.

These include the following components:

- Specific Vocational Training
- Job Shadowing
- Financial Literacy / Budgeting
- Leadership Training & Development
- Community Services
- Job Readiness
- Mentoring
- Self-Advocacy & Communication
- Self-Awareness / Esteem Training
- Workplace Communication
- Performance Reviews

Our commitment to social and economic sustainability

We are committed to expanding opportunities for people today and tomorrow. Our focus is on fair labor practices, diversity, equality, work-life balance, empowerment, community engagement, philanthropy, and volunteerism.



FINANCIAL ASK

This year, we need \$100,000 per quarter to support one flight of (4) employees. Every donation helps us provide jobs, job training, and equipment for people from underserved and marginalized communities. Your gift helps change lives for our Academy staff and their families. One-time donation and monthly recurring payment options are available.

Thank you for your generous donation!



CONTACT US

oscarandma.com

**2355 Main Street, Suite 100
Irvine CA 92614**



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Oscar & Ma is a 501(c)(3) nonprofit organization.