

OSCAR
& Ma

We make every event a success

CREATING JOBS IN ORANGE COUNTY





OSCAR & MA'S STORY

Job Creation For Underserved Populations

Oscar & Ma was founded by Scott Green, an Orange County entrepreneur, venture capitalist, and philanthropist who was inspired to create employment opportunities for people who face significant challenges entering the job market.

In 2020, the COVID-19 pandemic was causing increased unemployment, disproportionately among marginalized populations.

Scott's vision was to create a nonprofit events organization that employs and trains individuals from underserved communities, while also providing valuable marketing and event services to other companies and nonprofits.

The organization was launched in October 2020 with the goal of starting locally and expanding nationally to provide jobs and job training to thousands of people in need of sustainable employment.





EMPLOYING UNDERSERVED POPULATIONS

Oscar & Ma's mission is to create employment opportunities for people with barriers to employment, including the formerly incarcerated, foster youth, unhoused, and survivors of domestic violence.

In the United States:

- Formerly incarcerated individuals are unemployed at a rate of 27%.¹
- Youth that age out of the foster system have an unemployment rate of 47% - 69%, depending on age and gender.²
- Unemployment among people who are unhoused ranges from 57% to more than 90%.³

Sources

1) <https://www.prisonpolicy.org/reports/outofwork.html>

2) <https://youthtoday.org/2017/12/the-economic-well-being-of-youth-transitioning-from-foster-care/>

3) Acuña & Ehrlenbusch, 2009; Institute for Children, Poverty & Homelessness, 2013; Bureau of Labor Statistics, 2020



THE ACADEMY PROGRAM

Oscar & Ma offers an on-the-job training academy where employees can apprentice to learn a particular job over the course of a year.

Programs for employees include personal and professional development, exposure to a professional work environment, and job placement services.

- Each trainee has a 1-year commitment.
- Trainees work 20 hours a week.
- The company trains 16 people per year (4 per quarter).

In addition, support services are provided including logistical help (transportation support), professional wardrobe, and career assessment training.

At the completion of the one year academy, the expected outcome for each trainee is to obtain and sustain full-time employment in order to establish financial independence.

CAREER TRAINING AREAS



Event Marketing



Event Planning



Video and Website Creation



General Office Skills

Academy Graduate Testimonial



“While working with Oscar & Ma, I’ve learned so much and grown professionally. They equip me with the tools I need to succeed. More doors will open for me in the future because of my time with Oscar & Ma. I’m forever grateful for this opportunity.”

Melissa Price –

*Casa Teresa and
Oscar & Ma Graduate*

Project Manager at Oscar & Ma

ACADEMY PARTNERS



Partner Testimonial

"We are very pleased to be working with Oscar & Ma who is helping provide employment opportunities for Casa Teresa's residents and alumni. Having a local nonprofit like Oscar & Ma offer jobs and career training is a great asset to the women we serve."

*Lisa Wood –
Chief Executive Officer at Casa Teresa*



OUR COMMITMENT TO SOCIAL AND ECONOMIC SUSTAINABILITY

We are committed to expanding opportunities for people today and tomorrow. Our focus is on fair labor practices, diversity, equality, work-life balance, empowerment, community engagement, philanthropy, and volunteerism!



CONTACT US

oscarandma.com

2355 Main Street, Suite 100
Irvine CA 92614



We make every event a success

Oscar & Ma is a 501(c)(3) nonprofit organization.